

Evidence-Based Leadership: Using Behavioral Science to Influence Other Leaders

**Presented by:
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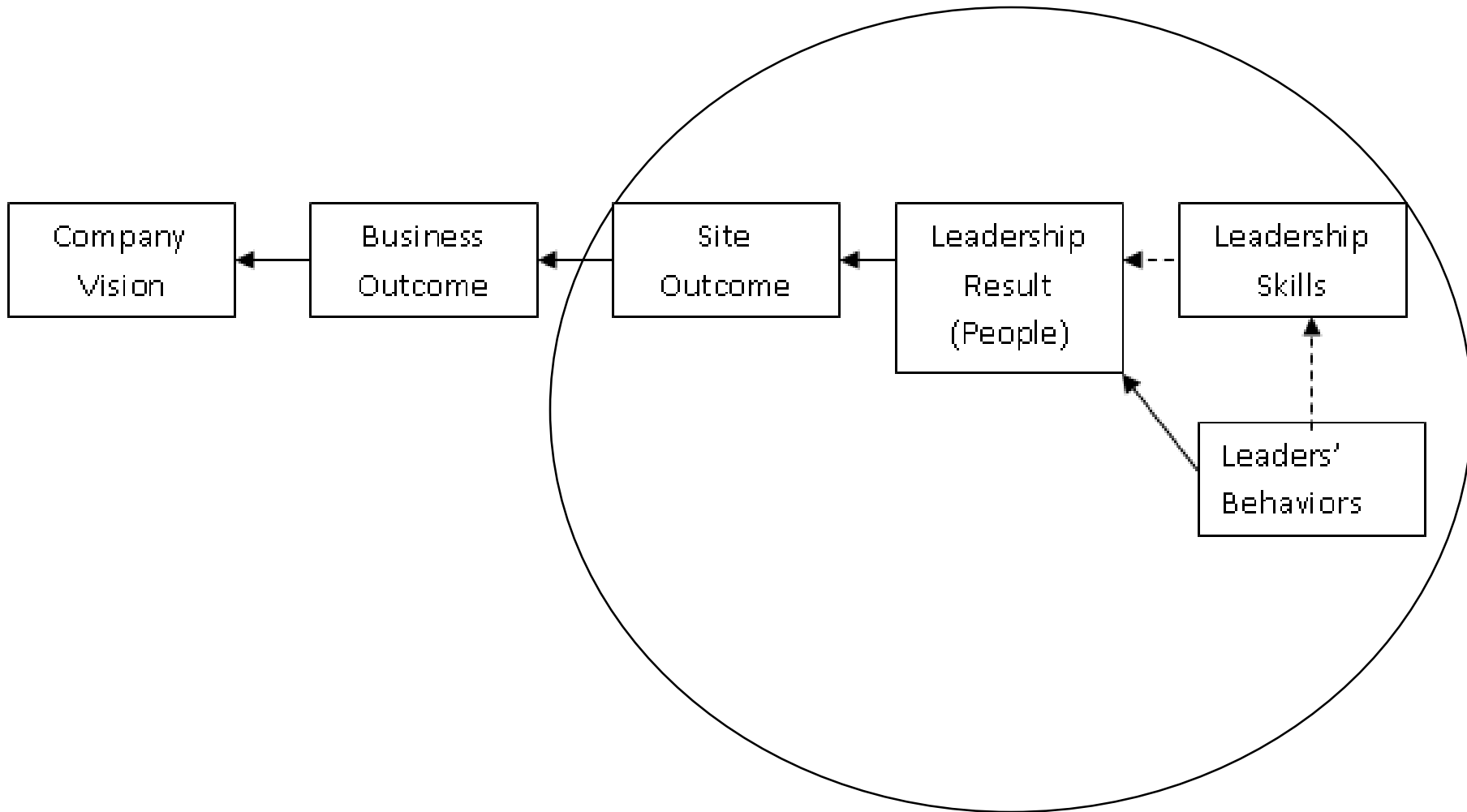
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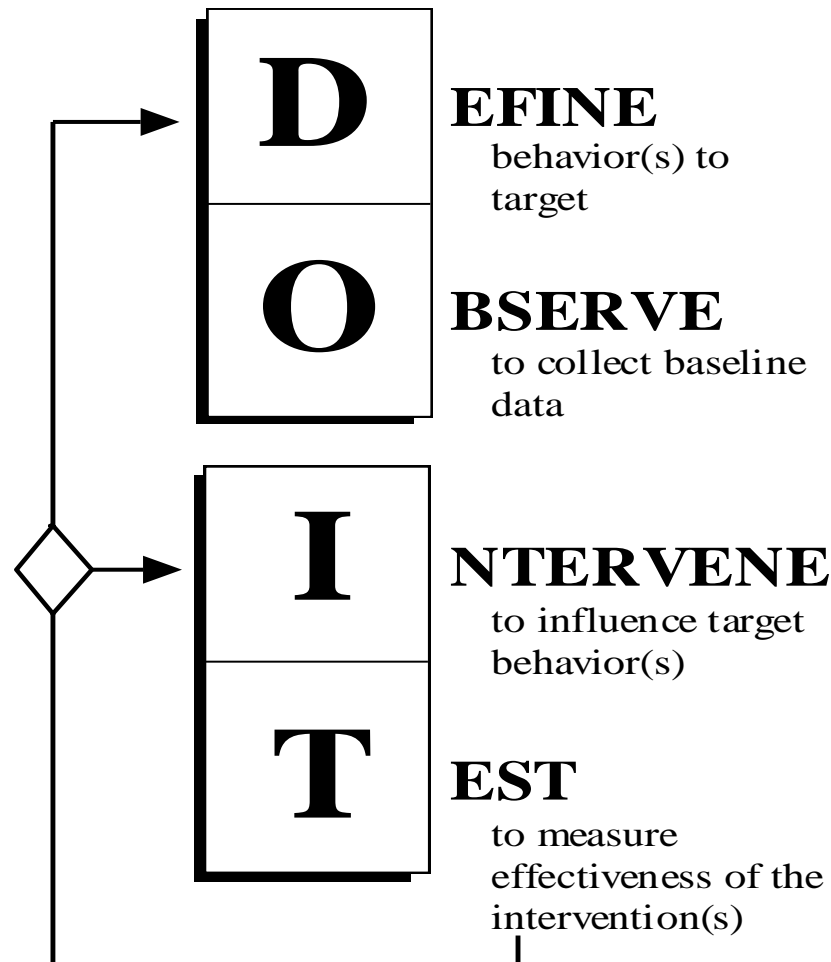
What is Influence?

Motivation
+ Persuasion
Influence

The *Evidence-Based Leadership*™ Model



Evidence Based Leadership Applies the Scientific Method.



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*The highest praise you can give me is allowing me the
privilege of sharing this information with others.*